

The story of Canada is also being told abroad in films as part of the function of interpreting Canada to other nations. Non-commercial distribution of films and filmstrips abroad is now carried on through 56 posts of the Departments of External Affairs and Trade and Commerce through National Film Board offices at London, New York and Chicago, and through universities, schools and other educational agencies. Non-theatrical showings of Canadian films abroad are attended by approximately 10,000,000 persons a year in 42 countries. Moreover, prints of National Film Board films are sold abroad at the rate of over 3,000 a year. This theatrical distribution is already well established in the United Kingdom and the United States and is rapidly expanding in Continental Europe and Latin America. A recent interesting development has been the advance in the use of National Film Board newsreel films and productions on United States television networks. Bookings currently are running at 1,500 annually. The National Film Board also provides newsreel feature coverage about Canada for United Kingdom, United States, and South American distribution.

Section 3.—The Educational and Cultural Functions of the Canadian Broadcasting Corporation*

Many hours of educational or semi-educational programs are broadcast annually by the Canadian Broadcasting Corporation in the English and the French languages. Whether these programs are directed to children or adults, entertainment is combined with information whenever possible. Spoken word programs cover a very wide range of interests and are presented as readings, talks, discussions, documentary programs, dramatizations or in forms combined with music.

Pre-School Broadcasts.—While many story programs for pre-school-age children are broadcast purely as entertainment, a special series has been developed to give young children, especially in remote areas, many of the benefits of kindergarten training. This series, *Kindergarten of the Air*, is broadcast Monday to Friday for children from two and one-half to six years of age. Planned with the advice of kindergarten experts and representatives of the Canadian Home and School Federation, the Federation of Women's Institutes and the Junior League, it includes stories, songs, mental games, keeping-fit exercises, information about animal life and nature study, and encourages good habits of hygiene, eating and relaxation. The program is intended primarily for home listening but it has been found useful in many organized kindergarten groups and classes.

School Broadcasts.—In an average school year, more than 1,000 school programs, mostly in dramatized form, are broadcast to all parts of Canada. The CBC also provides upwards of 30 minutes daily broadcasting of specifically planned programs by departments of education to meet classroom requirements. These "supplementary aids" help teachers to stimulate student imagination and strengthen motives for study. The National School Broadcasts series are planned by the National Advisory Council on School Broadcasting to promote among students a stronger consciousness of Canada and its achievements. During the 1951-52 season, six of these series were planned for students from Grade III to senior high school. These were: *Voices of the Wild*, on Canadian wildlife; a series on conservation of natural resources; *They Made History*, dealing with highlights in Canada's history; *Life in Canada Today*, a series of documentaries; *Julius Caesar*, a

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